

Weekly visibility report Ridge & Spoon Bakery (san

Week of May 13 55 calls received across the rolling 7-day window.

Merchant: Ridge & Spoon Bakery
Range: Week of May 13
Peak day: Sat (14 calls)
Top search term: best bakery near me 18 calls
Top channel: Google Business Profile (56.6%)

Description	Qty	Unit	Amount
1. best bakery near me	1	\$18.00	\$18.00
2. sourdough asheville	1	\$12.00	\$12.00
3. open early haywood rd	1	\$9.00	\$9.00
4. gluten free bakery 28804	1	\$7.00	\$7.00
5. birthday cake order west asheville	1	\$5.00	\$5.00

Calls by weekday (Mon..Sun) Mon: 4 calls Tue: 6 calls Wed: 9 calls Thu: 7 calls Fri: 12 calls Sat: 14 calls Sun: 3 callsChannel mix Google Business Profile: 30 calls (56.6%) Apple Maps: 11 calls (20.8%) Yelp: 7 calls (13.2%) Direct call: 5 calls (9.4%)Three action items for next week 1. Claim the Apple Maps Connect listing [missing] Apple Maps is the second-highest source (20.8%) but the listing is unclaimed add the canonical phone (828) 555-0142 to claim it and start showing richer hours and the holiday menu. 2. Fix the Yelp phone drift [drift] Yelp still shows (828) 555-0143, off by one digit from your canonical record drive-by callers hit voicemail. Push the edit from your dashboard before the Friday rush. 3. Add a "gluten-free" GBP post [opportunity] "gluten free bakery 28804" drove 7 calls match the demand with a Google Business Profile post linking to the GF menu; expected to lift calls 1015% by next Monday.